

Community Chest Application Summary 2018/2019

Forest Heath & St Edmundsbury councils



Local Authority	SEBC
Organisation	Sharing Parenting Clare
Amount Requested	£5,926.20 (2018-2019)
Total Project Cost	£6,226.20
Match Funding	£300.00 – Locality Budget – Cllr. A Pugh
Partnerships	Franchisee of Sharing Parenting
West Suffolk Bid?	No

Overview

Delivery of 3 Raising Children or Raising Toddler courses in partnership with local primary schools, nurseries or community groups in Clare and surrounding area.

Raising Children is a 10-week course (2 hours per wk) for parents of children aged 5-11yrs. This course covers: parenting styles, communication, challenging behaviour, effective discipline, avoiding labels, encouragement and sibling rivalry.

Raising Toddlers is a 6-week course (1.5-hour per wk) for parents of 1-5-year olds. This course gives parents an opportunity to meet other parents, share experiences and covers: expectations on parents, identifying needs, effective discipline, positive play and encouragement.

Outputs

3 x 10-week courses throughout the year. Maximum of ten spaces per course for parents/carers. Over 12 months the project will directly impact 30 families. Each course will include:

- Planning meetings with key staff in schools/nursery/groups
- A taster/introductory session for parents
- For each parent attending a parenting course, two individual sessions pre/post course (equating to 2 hours) to identify specific needs, consolidate learning and signpost to external agencies if appropriate.
- Parental handbook, handouts, work sheets and fridge magnet to consolidate learning.

Outcomes

The outcomes of this project will be measured using qualitative and quantitative data from parent and organisational evaluations. The outcomes will be:

- The majority (over 50%) of parents will agree or strongly agree that:
 - The relationship with their children has improved
 - They have a clearer understanding of why their children's behaviour can be challenging
 - They are more confident in responding to challenging behaviours
 - The strategies have had a positive effect upon their child's behaviour
 - They feel more supported within the community

- The majority of schools/nurseries/groups will agree or strongly agree that Sharing Parenting Clare has:
 - Led to positive outcomes for children
 - Led to positive outcomes for parents
 - Helped improve relationships between parents and staff

Finances

Financial information was provided for Sharing Parenting as Sharing Parenting Clare is a very recent franchisee operating under SP's policies and procedures.
Income for last financial year – £91,059
Expenditure for last financial year - £75,665

Reserves

£11,050.89

Request breakdown

Course leader professional fees @ £20p.h.

Insurance

Telephone costs

Venue Hire (if school/nursery premises not available)

Stationery and course resources

Publicity

Travel expenses

Previous Community Chest funding

None.

Officer comments

Supported by 1 Families and Communities Officer.



St Edmundsbury
BOROUGH COUNCIL

Forest Heath & St Edmundsbury councils

West Suffolk
working together

St Edmundsbury Borough Council Community Chest Grant Application Form Part A

Community Chest funding supports voluntary and community groups who make a contribution to improving the quality of life for people in West Suffolk. The information you provide will help us consider your application. If you have any questions, please give us a call on 01284 757077. Before completing this form, we ask you to please read the guidelines, which are available on:
<http://www.westsuffolk.gov.uk/community/community-grants.cfm>

Please return your completed, signed form and supplementary documents to:
polly.kane@westsuffolk.gov.uk.

Please note: This form is for applications to the St Edmundsbury Borough Council Community Chest grants scheme. If you wish to apply to Forest Heath District Council the form can be found on the Community Grants page above. [If you wish to apply to both councils, you will need to complete a separate form for each, clearly stating how your activity will benefit the area.](#)

1. Contact details

Organisation/lead partner name	Sharing Parenting Clare
Organisation Address	'The Laurels', 15a Snow Hill, Clare, Suffolk
Postcode	CO10 8qf

Organisation main email	sharingparentingclare@gmail.com
Organisation main tel.	07908591952
Organisation website	Main organisation: www.sharingparenting.com
Organisation Twitter	
Organisation Facebook	sharingparentingclare

Contact person 1 (main contact)		Contact person 2	
Name	Jan Stanbury-Jones	Name	Suzanne Pearson
Position in organisation	Sharing Parenting Clare Course Leader	Position in organisation	Director of Sharing Parenting
Daytime tel.no	01787 278778	Daytime tel.no	07867568339
Mobile	07908591952	Mobile	As above
email	sharingparentingclare@gmail.com	email	suzanne@sharingparenting.com
Address if different to organisation's		Address if different to organisation's	
		Sharing Parenting Ltd 4 Tannersfield Way, Newmarket	
Postcode		Postcode	CB8 0EE

2. About your organisation

2.1. Which local authority area(s) does your organisation currently work in?

St Edmundsbury and Babergh

2.2. What type of organisation are you? (please check the relevant box)

The following information (Sec.2.2/3.) refers to the main organisation Sharing Parenting Ltd, not Sharing Parenting Clare.

Registered charity	<input type="checkbox"/>	Charity number:
Applying for charitable status	<input type="checkbox"/>	
Company limited by guarantee	<input type="checkbox"/>	Company number: 07023223
Community interest company	<input checked="" type="checkbox"/>	
Part of a larger regional or national charity (Please state which one)	<input type="checkbox"/>	
Constituted community group	<input type="checkbox"/>	
Social Enterprise	<input type="checkbox"/>	What type?:
Other (Please specify)	<input type="checkbox"/>	

2.3. How many people are currently involved in your organisation?

Trustees		Management board	5
----------	--	------------------	----------

Management team	3	Service users	3
Full time paid staff/workers	2	Volunteers and helpers (non-management)	5
Part time paid staff/workers	4		

2.4. When did your organisation start?

See below

Sharing Parenting Ltd 2009
Sharing Parenting Clare 2017

2.5. What is the purpose of your organisation? Please briefly describe why your organisation was set up, its aims and objectives, what activities it carries out and who primarily benefits.

Background Information:

- **I am a qualified Social Worker experienced in supporting children and families. I live in Clare and have been involved in different community groups. After observing the impact the Sharing Parenting courses made I wanted to share them with parents in my own area.**

Franchise Agreement with Sharing Parenting Ltd:

- **I signed a Franchise agreement in 2017 with Sharing Parenting as a one-year pilot under the name 'Sharing Parenting Clare'. I am financially independent of the main organisation, but abide by their policies, aims and objectives. The organisation will provide me with support, advice and professional supervision.**

Aims and objectives of Sharing Parenting Ltd:

- **Sharing Parenting offers parents a supportive informal environment in which to gain information, knowledge and skills around developing parenting skills to support family life and positive outcomes for children.**
- **It aims to provide a range of parenting programmes including Raising Children, Sibling Rivalry and Raising Teenagers.**
- **Sharing Parenting supports professionals/volunteers, working with families to support positive outcomes for children.**

Sharing Parenting Clare's aims and objectives:

- **Local Provision** – Provide families in Clare, Sudbury and surrounding villages in a 5-mile radius (excluding Haverhill and Bury St. Edmunds) access to the Sharing Parenting Programme.
- **Positive Outcomes for Families** – Help families develop parenting skills to improve and sustain positive relationships.
- **Community** – Work in partnership with local nurseries, schools and community groups to ensure that the courses meet the needs of local families.
- **On-going Support** - Participants will receive individual sessions to identify specific needs and signpost to local services.

Franchise Contract specifies I will:

- **Operate within the boundaries of the franchise agreement**
- **Complete paperwork including evaluations to Sharing Parenting**
- **Operate with integrity and honesty**
- **Achieved satisfactory standards during observation of teaching and learning**
- **Network in the community**
- **Ensure rights and needs of parents are paramount**
- **Always act professionally**

The following information (Sec.2.- 9.) refers to the main organisation Sharing Parenting Ltd, not Sharing Parenting Clare.

- 2.6. What was your organisation's total income for last financial year? (your branch if part of a larger organisation) **£91,059**
- 2.7. What was your organisation's total expenditure for last financial year? (your branch if part of a larger organisation) **£75,665**
- 2.8. Does your organisation have more than six months running costs? (your branch if part of a larger organisation) **Yes**
- 2.9. What are your organisation's current unrestricted reserves or savings? (your branch if part of a larger organisation) **£11050.89**

3. About Your project

- 3.1. What do you want the funding for? Please be specific. Please note that 'project' is meant to describe the project for which you are seeking funding, and not your organisation. Please include outputs (what you will deliver).

- **Over the academic year 2018/19 I will deliver 3 Raising Children or Raising Toddler courses in partnership with local primary schools, nurseries or community group.**
- **Raising Children is a 10-week course (2 hours per wk) for parents of children aged 5-11yrs. This course covers: parenting styles, communication, challenging behaviour, effective discipline, avoiding labels, encouragement and sibling rivalry.**
- **Raising Toddlers is a 6-week course (1.5-hour per wk) for parents of 1-5-year olds. This course gives parents an opportunity to meet other parents, share experiences and covers: expectations on parents, identifying needs, effective discipline, positive play and encouragement.**

For each course, I will offer:

- 1. Planning meetings with key staff in schools/nursery/groups**
- 2. A taster/introductory session for parents**
- 3. For each parent attending a parenting course, two individual sessions pre/post course (equating to 2 hours) to identify specific needs, consolidate learning and signpost to external agencies if appropriate.**
- 4. Parental handbook, handouts, work sheets and fridge magnet to consolidate learning.**

- **I will offer a maximum of ten spaces per course for parents/carers. Therefore over 12 months the project will impact 30 family. Although the benefits often extend to the wider community.**

- **Parent comments from my courses: "Now I try to think logically rather than fly off the handle.", "Jan listens and understands your concerns.", "A friendly group", "I'm happier, more assertive", "I'm more tranquil."**

Maximum 300 words

- 3.2. How does your project contribute towards the council's Families and Communities Strategy and Families and Communities Approach? Please refer to guidance and reference both in your answer.

- **A Safe Place - Sharing Parenting Clare provides families with support that helps them feel connected and valued. When parents are struggling they can feel isolated.**

Working in partnership with nurseries/schools/community groups, Sharing Parenting Clare will help parents/carers feel emotionally secure within their community through support and understanding. The course emphasises the need for children to feel valued and connected with their care-givers creating a good self-esteem. Sharing Parenting's safeguarding policy states every person has value and we have a duty to protect them from harm.

- **Recognising Individuals – The Sharing Parenting Programme recognises that each child, family and community are unique. The courses empower parents to build upon existing strengths, develop reflective skills and understand their child's needs. A phrase Suzanne Pearson uses in her teaching to parents is "If you are doing something that works, keep on doing it. But, if it isn't, here are some strategies that could help. " Sharing Parenting Equality and Diversity Policy states their wishes to secure equality of opportunity in all aspects of its activities.**
- **Understanding Relationships – The relationships I forge between myself and parents attending the course are essential to its outcomes. I will provide an environment that it is friendly and welcoming. An important objective will be to help the group become self-supporting, so when courses finish the parents provide each other ongoing support.**
- **Encouraging Agency – The Sharing Parenting Programme empowers parents to develop their positive parenting skills, that continues after the course. These skills are transferrable to other relationships, strengthening communities and meet needs at an early stage. There is an opportunity for me to support a local parent to gain accreditation and co-facilitate the course with me.**
- **Developing _____ Vision – I will visit the nurseries/schools/groups that support Sharing Parenting Clare and explain the course aims and objectives. Together we will agree course expectations and parameters of our roles within the partnership.**

Maximum 300 words

- 3.3. How many people will benefit from your project (on a weekly, monthly or annual basis) and how? Please include outcomes (how your project will benefit the people who are involved in it) and how you will collect evidence of this.

- **Over a twelve-month period, I will deliver the parenting courses to 30 parents from Clare, Sudbury and surrounding villages.**

- **I will run one parenting course in each term (Summer 2018, Autumn 2018 and Spring 2019 for a maximum of 10 parents.**
- **There is an opportunity for me to support a local parent to gain accreditation and co-facilitate the course with me.**
- **Sharing Parenting Clare will use impact evaluation forms to gather and record the outcomes of each parenting courses.**
- **The outcomes of this project will be measured using qualitative and quantitative data from parent and organisational evaluations. The outcomes will be:**
- **The majority (over 50%) of parents will agree or strongly agree that:**
 - **The relationship with their children has improved**
 - **They have a clearer understanding of why their children's behaviour can be challenging**
 - **They are more confident in responding to challenging behaviours**
 - **The strategies have had a positive effect upon their child's behaviour**
 - **They feel more supported within the community**
- **The majority of schools/nurseries/groups will agree or strongly agree that Sharing Parenting Clare has:**
 - **Led to positive outcomes for children**
 - **Led to positive outcomes for parents**
 - **Helped improve relationships between parents and staff**

Maximum 300 words

3.4. Are you working with any other organisations/groups on this project? Yes / No

If yes, please state the names of these organisations/groups and the nature of the relationship.

- **Sharing Parenting Ltd is a Community Interest Company that provides a wide range of parenting programmes and support services to families across Cambridge and Suffolk.**
- **Sharing Parenting have agreed for me to pilot this project over 12 months under a franchise contract and the name Sharing Parenting Clare.**

- **I am receiving professional support and supervision from Sharing Parenting and am following their operational policies, but am financially independent from the main organisation.**
- **I am running the Sharing Parenting courses in Clare, Sudbury and surrounding villages, as a not-for-profit community project.**
- **The Headteacher of Clare Community Primary School has expressed keen interest in working with me to establish this project in connection with the school.**
- **The Manager of Clare Bears Pre-school feels that working in partnership with Sharing Parenting Clare would be a positive initiative for their families.**

Maximum 150 words

3.5. What evidence do you have that there is a need for this project? Please include sources of evidence, including any public/user/community consultation and research you have carried out.

- **Clare, Sudbury and surrounding villages are served by three Children's Centres, two in Haverhill and one in Sudbury. Being a rural area, family support services are extremely limited and most local schools do not employ a home/school liaison officer. Therefore, when parents struggle with an aspect of their child's behaviour, families are unsure where to seek help, and nurseries and schools are unable to signpost parents to an accessible service they are familiar with.**
- **On 1st July, I held a stall at Clare's community event 'Party in the Park', to consult people in the community and introduce them to the Sharing Parenting Programme. The stall was visited by parents, teachers, Early Years staff, health and social care professionals and grandparents. The feedback given indicated that there was a need in the area for parenting courses and support and parents expressed interest in both Raising Children and Raising Toddler courses.**
- **Respondents to my survey indicated that parents were interested in parenting courses that were held in the evening either in a community centre or in a school.**
- **Clare Community Primary School, Clare Bears Pre-School and Clare Wraparound Club have all been supportive of this project.**

- **A member of Staff from Cavendish Pre-school stated that she thought this project would be of benefit to families with children attending the Pre-school.**

Maximum 200 words

3.6. How has the project been developed out of the community's desire to improve the lives of local people? What role have users and/or the community had in developing this project?

- **Over the past year local parents and teachers have acknowledged that there is a lack of parenting support in the area and that parenting courses would benefit local parents.**
- **Both the Headteacher of Clare Community School and Manager of Clare Bears Pre-school are very interested in how we can work together to establish this project.**
- **In July, I invited parents from my stall at Clare's community event 'Party in the Park'. I produced flyers that were put into pupil's book bags and staff also distributed them. I emailed Headteachers of local primaries within a five-mile radius of Clare and in Sudbury to explain my project and invited them to my stall. The flyers contained the link to my Sharing Parenting Clare Facebook page and the Sharing Parenting Website, enabling local parents to contact me directly and raise Sharing Parenting Clare's profile.**
- **Since this event parents have asked when the courses will start and I have pursued links with Clare Primary and Clare Bears.**
- **An important objective of establishing this project will be to create good links with the local community and work alongside other agencies. Ideally, I would run the courses from school or nursery or community group premises, because from my experience this model best serves families and the services.**
- **I have good, established local contacts.**

Maximum 200 words

4. Timescales and sustainability

4.1. When will your project start and end? (the period for which you are asking the council for funding)

Start date **23/04/2018**

End date **31/03/2019**

4.2. If this is an ongoing project, how will it be funded and supported after the end of the grant period?

- **The dates above would enable my project to run over 3 academic terms (Summer 2018, Autumn 2018, Spring 2019)**
- **The funding I am seeking is to subsidise the cost for parents so that income is not a barrier to attending the parenting courses.**
- **If I am unable to complete the course sessions, for whatever reason, Sharing Parenting will provide a substitute facilitator.**
- **For Sharing Parenting Clare to continue after Spring 2019 I will seek alternative grant funding through the Suffolk Community Foundation, Suffolk County Council, Awards for All and schools.**

Maximum 150 words

5. Funding request and budget

5.1. Which years are you applying for funding for? Please delete as applicable

2018/2019

5.2. What is the total cost of the project? (project costs only, not for your whole organisation and not just the funding you are requesting)

£6226.20

5.3. Please provide a full breakdown of the total cost of this project, including VAT if applicable. Please only include direct expenditure for this project.

Item	Amount
Staff and volunteers (including roles, hourly rates and NI/tax contributions where applicable)	

<p>All costs below relate to my course leader professional fees of £20 per hour</p> <p>3 taster/introductory sessions = 3 hours</p> <p>3 courses of 10 weeks teaching time = 60 hours</p> <p>3 courses of 10 weeks preparation time = 60 hours</p> <p>2-hour teacher meetings at 3 schools = 6 hours</p> <p>2-hour 1:1 sessions per parent (based on 30 parents attending each course) = 60 hours</p> <p>Preparation time and follow up for 1:1 sessions = 60 hours</p>	<p>£ 60:00</p> <p>£1200:00</p> <p>£1200:00</p> <p>£ 120:00</p> <p>£1200:00</p> <p>£1200:00</p>
<p>Overheads (including items such as venue/office costs, utilities, back office services, insurance)</p> <p>Indemnity Insurance</p> <p>Public Liability Insurance</p> <p>Telephone costs</p> <p>Venue Hire (if school/nursery premises not available)</p>	<p>£60</p> <p>£180</p> <p>£40</p> <p>£240</p>
<p>Equipment and resources</p> <p>Flyers (300)</p> <p>Posters (9)</p> <p>Paper</p> <p>Refreshments</p> <p>Flip chart Easel</p> <p>Flip Chart Pads</p> <p>Pens (2 packs)</p> <p>Photocopying ink</p> <p>Parent course books</p> <p>Fridge Magnets (30)</p>	<p>£49.60</p> <p>£32.30</p> <p>£21.57</p> <p>£120</p> <p>£46.55</p> <p>£35.00</p> <p>£11.98</p> <p>£27.00</p> <p>£345</p> <p>£7.20</p>
<p>Other</p> <p>Mileage, for courses run outside of Clare</p>	<p>£30</p>
<p>Total</p>	<p>£6226.20</p>

5.4. Please provide a full breakdown of all other funding and in-kind support* you have secured for this project.

Item	Amount
<p>Funding already secured (please detail funders, amounts and funding periods individually)</p> <p>Councillor Locality Budget from Cllr Pugh</p>	<p>£300</p>

	(towards one 10 week parenting course)
Volunteer contributions (including estimated hours given and roles)	
Equipment and resources (please itemize)	
Other	
Total	£300

*In-kind support is assistance and items you would normally expect to pay for, but which you are getting for free, such as volunteer hours or a free venue. You might find it useful to give volunteer hours a value, such as the minimum wage, or higher if you have volunteers with particular expertise it would be expensive to pay for.

5.5. What other funders have you applied to for this project but have not yet had a decision from?

Funder	Amount requested	Decision timescale
County Locality Budget Application Mary Evans Conservative Councillor for Clare	£5,760	<i>I have recently contacted Cllr. Mary Evans, but she is unable to confirm the outcome of my application. She is currently assessing it according to recently introduced grant criteria. I will withdraw my application to the County Locality Budget if I am awarded a Community Chest grant.</i>

5.6. How much funding are you applying to us for?

2018/19

2019/20

5.7. What other grants and contracts has your organisation received over the past three years from either Forest Heath District Council or St Edmundsbury Borough Council?

Funding source	Amount (£)	Reason for funding
	£	
Total:		